

LONDON NEWSPAPERS

TEMPLATE CHANGES

Week commencing June 27th, 2011

9-column Tabloid

(can be stitched)

Depth mm x Width mm

Double Page Spread advert 330 x 556

Full page advert 330 x 267

Half page landscape advert 160 x 267

Advert Column Widths: 1 column 27mm; 2 column 57mm; 3 column 87mm; 4 column 117mm; 5 column 147mm; 6 column 177mm; 7 column 207mm; 8 column 237mm; 9 column 267mm

Double Page Spread

NO OUTSIDE/TOP/BOTTOM BLEED AVAILABLE

Document Size 360mm x 578mm (shown in cyan)

For text leave 13mm top/bottom and 11mm left/right

Text area (includes folio) 334mm x 556mm (yellow)

22mm centre gutter

EXTERNAL BLEED NOT AVAILABLE

Full Page

Document Size

360mm x 289mm

(shown in cyan)

For text leave
13mm top/bottom and 11mm left/right

Text area (includes folio)
334mm x 267mm (yellow)

Magloid

Stitched and Trimmed

Depth mm x Width mm

DPS (bleed) advert 360 x 586

Full page (bleed) advert 360 x 293

Full page advert 320 x 267

Half page landscape advert 160 x 267

Advert Column Widths: 1 column 27mm; 2 column 57mm; 3 column 87mm; 4 column 117mm; 5 column 147mm; 6 column 177mm; 7 column 207mm; 8 column 237mm; 9 column 267mm

Double Page Spread with bleed

Document Size 360mm x 586mm (shown in cyan)

Trimmed Size 340mm x 580mm (magenta)

For text leave 13mm left and right margins,
18mm top and bottom margins

Text area (includes folio) 324mm x 560mm (yellow)
26mm centre gutter

Full Page with bleed

Document Size

360mm x 293mm

(shown in cyan)

Trimmed Size
340mm by 290mm
(magenta)

For text leave
13mm left/right
18mm trim top/bottom

Text area (includes folio)
324mm x 267mm (yellow)

HERTS & CAMBS NEWSPAPERS

TEMPLATE CHANGES

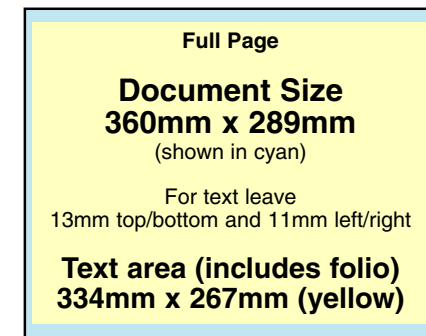
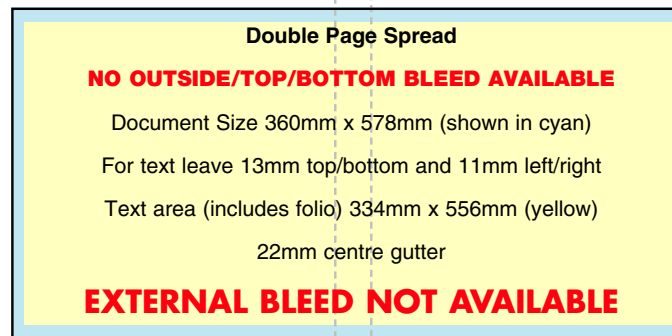
Week commencing July 4th, 2011

9-column Tabloid

(can be stitched)

	Depth mm x Width mm
Double Page Spread advert	330 x 556
Full page advert	330 x 267
Half page landscape advert	160 x 267

Advert Column Widths: 1 column 27mm; 2 column 57mm; 3 column 87mm; 4 column 117mm; 5 column 147mm; 6 column 177mm; 7 column 207mm; 8 column 237mm; 9 column 267mm

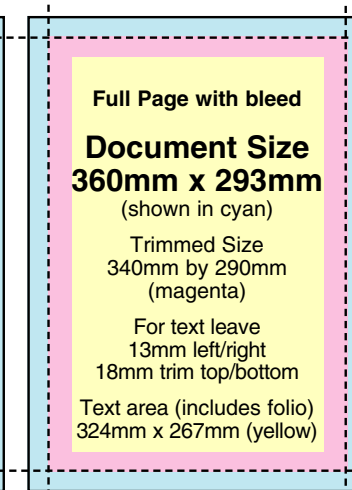
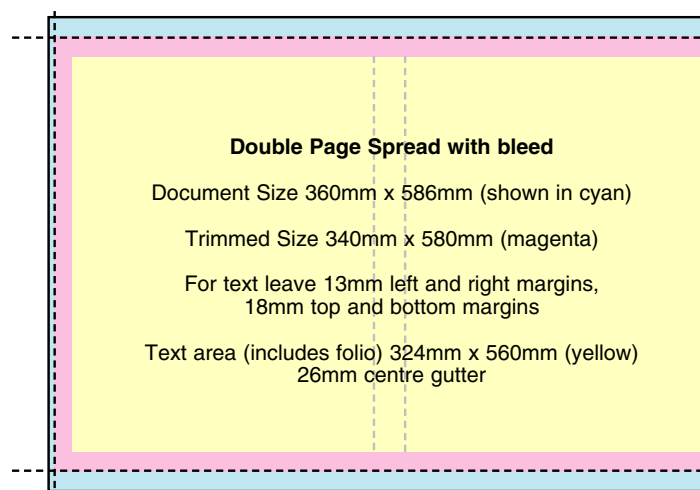


Magloid

Stitched and Trimmed

	Depth mm x Width mm
DPS (bleed) advert	360 x 586
Full page (bleed) advert	360 x 293
Full page advert	320 x 267
Half page landscape advert	160 x 267

Advert Column Widths: 1 column 27mm; 2 column 57mm; 3 column 87mm; 4 column 117mm; 5 column 147mm; 6 column 177mm; 7 column 207mm; 8 column 237mm; 9 column 267mm



NORFOLK & SUFFOLK NEWSPAPERS

TEMPLATE CHANGES

Week commencing July 11th, 2011

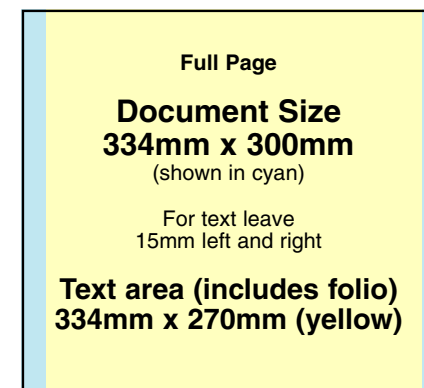
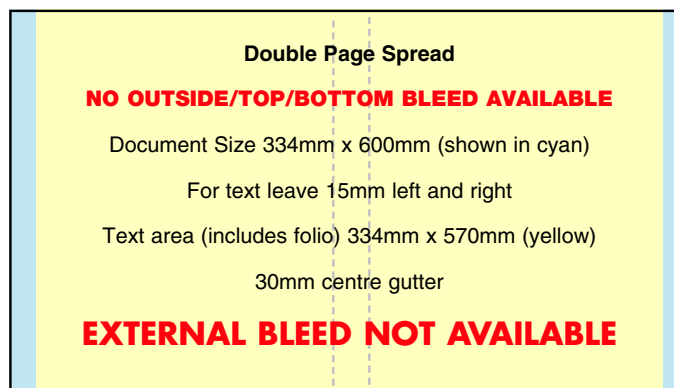
8-column Tabloid

(can be stitched)

Depth mm x Width mm

Double Page Spread advert	330 x 570
Full page advert	330 x 270
Half page landscape advert	160 x 270
Half page portrait advert	330 x 134
Quarter page advert	160 x 134

Advert Column Widths: 1 column 32mm; 2 column 66mm; 3 column 100mm; 4 column 134mm; 5 column 168mm; 6 column 202mm; 7 column 236mm; 8 column 270mm



Magloid

Stitched and Trimmed

Depth mm x Width mm

DPS (bleed) advert	360 x 586
Full page (bleed) advert	360 x 293
Full page advert	320 x 270
Half page landscape advert	160 x 270
Half page portrait advert	320 x 134
Quarter Page advert	160 x 134

Advert Column Widths: 1 column 32mm; 2 column 66mm; 3 column 100mm; 4 column 134mm; 5 column 168mm; 6 column 202mm; 7 column 236mm; 8 column 270mm

